

ECONOMY OF RAJKOT & ITS SURROUNDING

- **DAILY MORE THAN 45 TO 50 THOUSAND VISITORS VISIT'S RAJKOT FROM WHOLE SAURASHTRA. ALSO IT HAS HIGH MIGRATION RATIO FROM THE NEARBY VILLAGES.**
- **MOST OF THE NRI'S ARE SAURASHTRA BASED. SO, THERE IS AN ALWAYS INFLOW OF N.R.I'S THROUGHOUT THE YEAR.**
- **RAJKOT IS SURROUNDED BY MORE THAN 12 SMALL CITIES, WHICH HAVE THEIR OWN SELF-ECONOMY. THEY ARE AS FOLLOWS:**
- **RAJKOT:- KNOWN FOR ITS MACHINERIES, INDIA'S NO 1 CITY FOR OIL ENGINE, INVESTMENT CASTING ,FORGINGS, HARDWARE PRODUCTS, LEADING IN S. S KITCHEN WEAR(NO.1 AS PER N D T V SURVEY) , SILVER ORNAMENTS, BEARING, PHARMACEUTICAL, CHEMICAL & C N C MACHINERIES. MORE THAN 65% OF CITIES POPULATION IS UPPER MIDDLE CLASS & RICHER CLASS.**
- **MORVI: - KNOWN FOR ITS CERAMIC TILES & WATCH INDUSTRIES.**
- **JAMNAGAR DIST.: - RELIANCE INDUSTRIES, ONION & GROUNDNUT AND BRASS PART & AGRICULTURAL INDUSTRIES ARE PROMINENT INDUSTRIES AT JAMNAGAR.**
- **JUNAGADH DIST. : - GONDAL, JETPUR, UPLETA, DHORAJI - CHILI, COTTON, PULSE, GROUNDNUT AND OIL MILLS INDUSTRIES ARE SITUATED IN JUNAGADH DISTRICT.**
- **PORBANDER, VERAVAL: - IS ONE OF THE MAIN ALL SEASON PORT HARBOUR, ALSO VARIOUS MINING, FISHERIES, CEMENT & SUGAR INDUSTRIES ARE LOCATED.**
- **RANAVAV, KESHOD, AND UNA: - IS KNOWN FOR ITS MANGO FARMING & OTHER FARMING INDUSTRIES.**
- **THE REGION OF SAURASHTRA IS ALSO GIFTED WITH OTHER PORTS & HARBORS LIKE SALAYA, BEDI BANDAR AT THE PROXIMITY OF SAURASHTRA.**
- **BHAVNAGAR: - ALANG SHIP BREAKING YARD, STEEL PRODUCTION INDUSTRIES, AND A FAST DEVELOPING METRO CITY OF SAURASHTRA**
- **SAURASHTRA HAS ALSO BIG INDUSTRIES LIKE RELIANCE PERTO CHEMICALS, ESSAR OIL, CEMENT FACTORIES LIKE AMBUJA CEMENT, L&T, [SAURASHTRA CEMENT FACTORIES] SIDDHI, HATHI CEMENT. SANGHI, KAMAL, TATA, ACC AND MANY OTHER**
- **TOURIST SPOTS LIKE: - SASAN, SOMNATH TEMPLE, VIRPUR, PALITANA, GIRNAR, ETC ARE FREQUENTLY VISITED RELIGIOUS PLACES AND PICNIC SPOTS.**

MAIN FEATURES OF KALAWAD ROAD & 150ft RING ROAD OF RAJKOT

- ***KALAWAD ROAD IS THE MOST GROWING AND NEWLY DEVELOPING ROAD OF THE CITY, SURROUNDED BY PORSCHE SOCIETIES AND BUSINESS HUB.***
- ***KALAVAD ROAD IS ONE OF THE CITY'S MOST HAPPENING ROAD. KALAVAD ROAD HAS RESIDENTIAL DEVELOPMENT OF MORE THAN 8 KMS***
- ***THIS ROAD IS CONNECTED WITH TWO BYE-PASS RING-ROAD, WHICH CONNECT WHOLE SAURASHTRA WHICH RESULTING IN EASY ACCESSIBILITY TO MAIN CITY.***
- ***URBANIZATION WILL CONTINUE FOR NEXT TWO TO THREE YEARS HENCE POPULATION IS INCREASING RAPIDLY.***
- ***IT HAS A HIGH MIGRATION RATIO, WHICH GIVES BASE TO MORE THAN 1.5 CORER PEOPLES OF SAURASHTRA, AS RAJKOT IS CAPITAL & GEOGRAPHICALLY, SITUATED IN THE CENTER OF SAURASHTRA. ANY DESTINATION IS NOT FAR THAN 100 KMS FROM THE CENTER OF THE CITY.***
- ***SAURASHTRA UNIVERSITY, 14 COLLEGES & 12 HIGH SCHOOLS AND OTHER EDUCATIONAL INSTITUTES ARE SITUATED ON THIS ROAD.***
- ***VARIOUS PRIME ENTERTAINMENT PLACES LIKE COSMOPLEX MULTIPLEX CINEMA, DRIVE-IN CINEMA & PICNIC POINTS LIKE NYARI DAMS, MOTEL THE VILLAGE, ISCON, KHIRASARA PALACE ETC.***
- ***NUMBER OF CLUBS LIKE AVADH, N.R.I COLONY, KETAN PARKS, MOUNT VILLE CLUB, RETREATS CLUB, SITVAN CLUB, HILL VIEW CLUBS AND LUXURIOUS SOCIETIES,***
- ***GUJARAT'S BIGGEST SMALL SCALE INDUSTRIES I.E METODA, G.I.D.C. IS ON THIS ROAD. SO CITIES MOST PORSCHE & RICHER CLASS STAYS ON THIS ROAD.***
- ***ALL LANDMARK, AUTOMOBILES, BANKS, COLLEGES ARE SITUATED ON THIS ROAD.***
- ***LOCATION IS SURROUNDED BY POPULATION OF MORE THAN 5-6LACS UPPER MIDDLE CLASS & RICH CLASS PEOPLE.***
- ***IT HAS A VERY GOOD PARKING FACILITY & SURROUNDED BY LUXURIOUS SOCIETY & SKY SCRAPPER. IDEAL FOR SUPERMARKET OR A MALL.***

City Survey of Kalavad Road & 150ft Ring Road from the proposed location (1 Sq. Km.) from the site.

Society Name	Number of Houses & Apartments (Approx)
• Ghanshaym Nagar Society	400
• Jyoti nagar Society	350
• Arvind nagar Society	300
• Shardanagar Society	200
• Nandi park	425
• Chitrakultdhan Society	300
• A. J Society	500
• Alap 1 & 2	700
• Pushakar dham	250
• Shiv Dham	300
• Gunjan Park	700
• Ravi Ratan Park	1200
• Nilkanth Nagar	300
• Bombay Housing	200
• Amruta park	150
• Ram Park	400
• Panchayat Nagar	600
• Royal Park	500
• Hari Nagar	350
• Kidyanagar	600
• Madhav Watika	300
• Jalaram 1-2-3-4	5000
• Nalenda Society	200
• Nutan Nagar	300
• Amraking Society	300
• Advocate Society	200
• Astron Society	600
• Gulab Watika Society	175
• Tulsi Park Apu Society	300
• Surya Park Society	200
• Maruti Nagar Society	150
• Silver stone	350
• Silver Sand	350
• Chandra park	500
• Phulvadi Park	200
• Aalap Heritage	300
• Avantika Society	350
• Gulab Vidhan	200
• Jacyannath Society	300
• Sagar Society	250
• Sai Nagar Society	300
• Ramdham	150
• Nidhi Society	200
• Swati Society	300
• Narayan Nagar	400
• Government Society	350
• Sadguru Society	500

Sky Scrapers

- Paramount
- Navrang
- Omni
- Orbit
- Sunrise
- Masoom
- Ravi Towers
- Devashish
- I.O.C Tower
- Aalishan
- Anjali
- Parth Tower
- Crystal
- Kishan Kanayya
- New Empire
- Paramount
- Surya
- Shivdhara
- Ganga Jamuna
- Aswa Nagar
- Phulkesia
- Pancholi
- Rangoli Towers
- Shiv Ranjani
- Prasam
- Effil Towers-1-2
- Sadguru Tower
- Shrushti
- Radha Krishna
- Tarang
- Snow-Fill
- Pyramid
- Panchanath Tower
- Ashwamegh
- Chitrlekha
- Kamadgur
- Janki
- Mangal Kiran
- Shri towers
- Rani Towers

Schools & Colleges

1. St. Marys
2. Christ College
3. G.T sheth School
4. Kendriya Vidhyalay School
5. S.N.Kansagara School
6. Krishna School
7. Massom School
8. G.K Dhorakiya School
9. T.N Rao college
10. Saurashtra University
11. Jivan Jyot School
12. Sadhu Vaswani School
13. Delhi Public school
14. A.V P.T college
15. Yogi Dham
16. Science College
17. Commerce College
18. Oxford College
19. Genius School
20. Little Wonder school
21. Aatmiya Science College

Hospitals

1. Wackhart Hospital
2. B. T Savani Kidney Hospital
3. Safal Hospital
4. Satya Sai Hospital
5. And many other Clinics

BANKS

State Bank of Saurashtra
Corporation Bank
Rajasthan Bank
Canara Bank
Veraval Mercantile Bank
ICICI
Bank of Karnataka
HDFC
Bank of Hyderabad
RNSB Bank
Bank of India
I D B I

ENTERTAINMENT ZONES

Tomatoes
Pizza Hut
ICFAI National coll.
Cosmo Multiplex
N.R.I Colony
Avadh Club
Isckon Temple
Drive In Cinema
Mount Villa Club
Sitvan Club
Retreat Club
Panduram Upvam
Nil Ka Dhabaa
Motel the Village
**ISCON MALL WITH
PROVEGUE,PANTALOOON
& BIG BAZAAR.
SOLITAIRE MALL WITH
PIZZA HUT, JADE BLUE,
SAMSUNG&MANYBRANDS**

VARIOUS PARTY PLOTS

- Pallav hall
- Cloud nine
- ATM
- Prasang
- K K V Hall
- Attithi
- Parijat Plot
- Vrundavan Party hall
- Avsar
- Rangoli
- Saptadi
- Metroda G.I.D.C

CONCLUSION

- ***TOTAL POPULATION RESIDED IN FORM OF SOCIETIES = 43600 HOUSES, 5 PEOPLE PER HOUSE= 218000 PEOPLE.***
- ***APPROX. PEOPLE RESIDING IN THE APARTMENTS = 65 SKY SCRAPERS, 200 FLATS, 5 PEOPLE PER APARTMENTS = 65000 PEOPLE.***
- ***AND OTHER MINOR PLOTS CONSIST OF ABOUT 16500 APPROX PEOPLE.***
- ***MORE THAN 200 CORPORATE OFFICES, BANKS, INSTITUTES AND BRANDS BUSINESS DEVELOPMENT ON KALAVAD ROAD AND 150FT RING ROAD.***
- ***HENCE THE LOCATION IS HABITED BY MORE THAN 3 LACKS PEOPLE.***
- ***WHICH MAKES KALAVAD ROAD ONE OF THE PRIME RESIDENTIAL ZONE & POTENTIAL ROAD WITH CATCHMENTS OF MORE THAN 5/6 LACS PEOPLE FOR SUPERMARKETS, MALL, MULTIPLEXES, HOSPITALS AND EDUCATIONAL INSTITUTES ETC.***